

Time Frame

No later than July 31, 2021

Resources Needed

Club Membership Chairpersons Guide
Club Excellence Award

Club's Membership Development Plan

Action Steps

Development of a club membership growth program.
Regular encouragement at club meetings of recruiting new members.
Preparing and implementing member orientation sessions.
Club Membership Chairperson meets with the Club President and explains the Club Excellence Award and encourages the Club President to make that a goal.

Who is Responsible

MD-GMT and District A, B, and C GMT's
Club Membership Chairperson

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Resources Needed

Club Membership Chairperson's Guide

Membership Retention

Action Steps

Development of a club membership Retention Program.
Assign new members a meaningful club duty.
Preparing and implementing member orientation sessions.
Report to the board of directors on ways to reduce the loss of members.

Who is Responsible

The Club President
Club Membership Chairperson

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Resources Needed

Club Membership Chairperson's Guide