

THE ALABAMA LION

A newsletter for members of Alabama Lions Clubs

February 2020

The Alabama Lion is published for Alabama Lions Sight Conservation Association, Inc.
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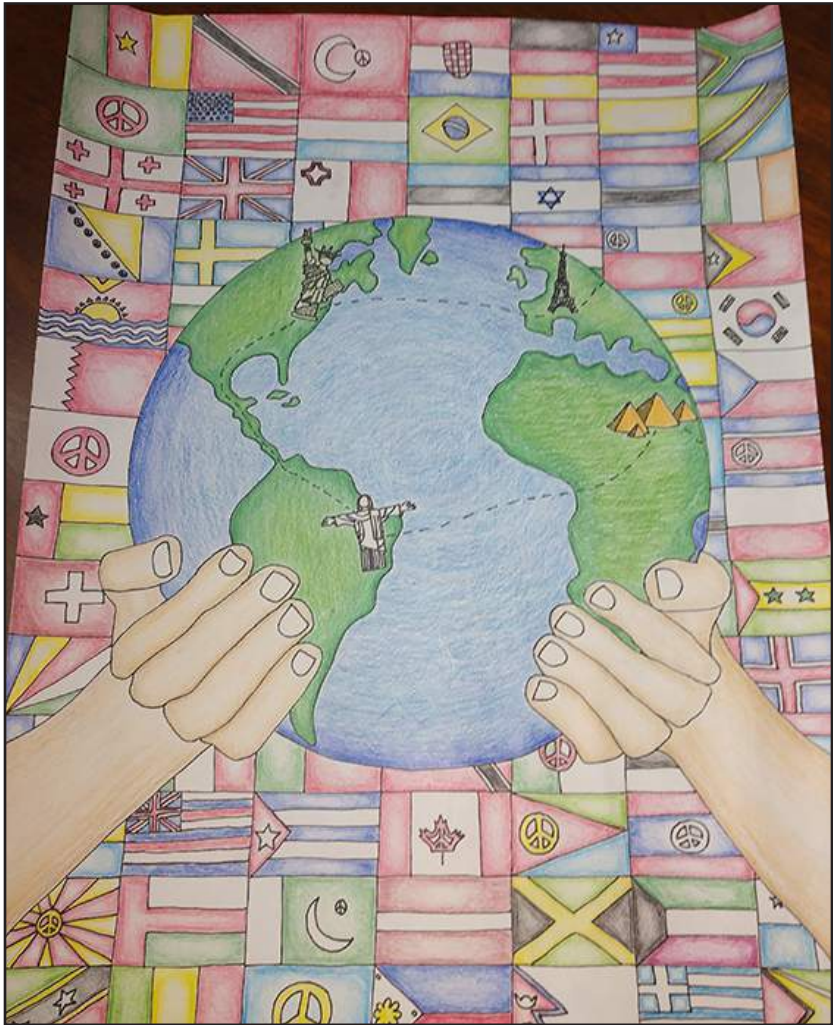
DISTRICT A WINNER
Miaa' Kayla Collins, Gadsden Middle School, 6th grade
Sponsored by: Gadsden Lions Club



DISTRICT C WINNER
Emerson Gehrman, Orange Beach Middle School, 8th grade. Sponsored by: Orange Beach Lions Club

2019-20 PEACE POSTER CONTEST

AND THE WINNER IS . . . DISTRICT B



DISTRICT B AND MULTIPLE DISTRICT 34 WINNER
Leah Lethander, Auburn Junior High School, 8th grade
Sponsored by: Auburn Lions Club

Congratulations to all constestants!

Thank you to all of the student's state-wide that participated in this year's contest and to the Lion Clubs that sponsored them. The response to the contest was outstanding and the entries were very hard to judge. The talent that was shown was tremendous. The contest is a great way to connect with your community and encourage youth to express their vision of peace.

The 2020-2021 Peace Poster Kits are now available. You can order kits from the Club Supplies Sales Department at International Headquarters by calling (630) 571-5466/1-800-710-7822 or go online to Club Supplies (Item Search: Peace Poster Kit).
Congratulations and thank you from the Lions of Alabama!

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VISIONS

Barry Elliott



ALS Executive Director's Report

2020 Vision for All Opportunity plus ability brings responsibility

Alabama Lions Sight's motto is "Vision for All." Therefore, it could not be more appropriate that in celebrating our 75th anniversary in the year 2020 we adopt the slogan "2020 Vision for All." The celebration has been set for May 1, 2020, at the Hoover Country Club. This will be an event you don't want to miss. Festivities will begin with Socializing and Silent Auction from 6:30 to 7:30 P.M. and Dinner from 7:30 to 9:00 P.M. Master of Ceremonies and Speaker to be announced soon. It will be an evening to reminisce our illustrious past service, review current service projects, and envision the exciting and promising future that lies ahead for ALS and the Lions of Alabama.

In the first half of our Lion year 2019-2020, the Lions of Alabama have conducted vision screenings where we have seen 951 adults and 11,083 children for a total of 12,034 screenings with 1,950 referrals. This is certainly a great start for this Lion year. Congratulations, Lions! Keep up the good work. Part of this service has come with an opportunity to conduct a pilot program of screening for 6th, 8th, and 10th grades in the public schools of Birmingham City and Walker County School Systems. We have renewed our efforts in seeking funding to enter every public school system in Alabama to conduct vision screenings for those upper grades. Stay tuned for updates in the future.

UAB Callahan Eye Hospital has changed their data collection reporting and operation of the Lions Clinic. The opening of multiple clinics operated by UAB both within the hospital and off-site on campuses throughout the Birmingham area has reduced the number of patients seen at the Lions Clinic considerably. It perhaps reflects a more accurate account of those needing indigent care coming through the clinic. Last year the hospital reported a total of 2,096 seen in the Lions Clinic at the hospital. The Lions' partnership with the hospital continues to be a way "together we can do so much."

The outstanding service provided by the Lions through the Mobile Eye Clinic (MEC) is saving the eye sight of several patients and occasionally diagnosing medical conditions that may save their lives. The MEC saw its first patients February 12, 2016. Since that time, the MEC has made 716 clinical site visits and seen 5,713 patients. At year's end for 2019, the MEC had more site visits and saw more patients per visit than any year before. Among those patient encounters for 2019, it saw 700 people with cataracts, nearly 500 patients with diabetes, and nearly 300 with glaucoma as well as other conditions. The MEC also made 58 referrals for secondary advanced care such as cataract surgery and provided 59 scholarships for glasses and exams. There were 1,628 patient encounters during 2019 and a total of 197 clinical visits. This is an increase of 26.4% more patient encounters and a 2.7% increase for each site visit.

The current MEC is at capacity in its operation. Opportunity still exists in vision care in many counties in Alabama. I believe it is well in the ability of the Lions of Alabama to meet this need by providing a 2nd MEC (as funds become available in the foreseeable future) to cover an additional 20 counties to enable us to serve 40 of the 67 counties in Alabama. The goal is to bring vision care access to counties in Alabama where vision care is not easily available. ALS is dependent upon the donations that come from the Lions clubs in the state. Without the normal donations from clubs, we could not oversee the programs that Lions have established. Monies made from the MEC and grants awarded go to help supplement these programs. Therefore, we need each club to continue their normal annual donations to ALS and challenge 100 clubs above their usual donations to contribute \$3000.00 so a 2nd MEC might be possible. The opportunity is real and the ability is strong - it is in the DNA of Lions to be responsible. Where there is a need, there is a Lion.

Executive Director
PDG Barry Elliott



Great visit with the Huntsville Pacesetters Lions Club

PATIENTS SEEN IN THE LIONS EYE CLINIC

- 2,096 patients seen year-to-date
- 297 in the month of November • 321 in the month of December




**A sincere Thank You
to Our Corporate
Sponsors, Estates,
Foundations and Lions**

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Susan Mott Webb Foundation/Regions
UAB Benevolent Fund
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Walker Area Community Foundation



DISTRICT 34-A

DG
Larry
Bagley



In and Around the District

Hello District 34-A Lions and Happy New Year! What an exciting year it has been. With the holidays now behind us, I would like to ask each of you to focus on membership. Our district membership goal is to be at 1250 by June 30, 2020. I know each of you want to see 2020 end on a positive note. I am asking each club to add a positive plus two (2) to their membership for the remainder of the Lion year. I know some clubs can do even better! Helen Keller's words ring so true "alone we can do so little, together we can do so much". I am confident that we can pull together and end our year with positive growth. Consider starting a branch club or a specialty club. You can start a branch club with only five (5) new members. Thank you to the Fort Payne and Guntersville clubs for working to start a branch club. You may know of a small community that could benefit from such a club. Your club can be the support that helps provide what is needed in that community. Remember more members, more service. That is what we do "We Serve".

As you probably remember, it was one year ago when District 34-A embarked on a journey as a pilot district for the North America Membership Initiative. I have promised you that I would try to make NAMI a household word by the end of my year. It has been an eventful year in which we have celebrated successes and experienced failures. With only five months to go before the end of the pilot program, we have much to do. We, along with the other eight pilot districts, conducted an extensive analysis of the way we do things in four areas: New Club Development, Membership Growth in Our Clubs, Membership Satisfaction Through Service and Support Programs for our Lions and Clubs. Once the analysis was completed, we began to develop different approaches to the same old membership woes. We have reviewed and adjusted our new club extension efforts and mapped out a plan of action for traditional, branch, campus, and specialty clubs within our district. We have learned from our mistakes and adjusted the process of conducting club membership growth events and have instituted two new approaches to building our existing club membership. The Safari Hunt focuses on inviting former Lions to rejoin our clubs, while the Legacy Program encourages families of deceased Lions to



The Hayden Lions Club sponsored a community eye screening by utilizing the Mobile Eye Clinic (which provides a full dilated eye exam). Pictured: Lions Paul Cunningham, Doug Reid, Nelda Cunningham and 1st VDG Tim Sosebee.

join us and continue the legacy of service of their loved ones. We are constantly testing the many new and valuable tools available from Lions Club International in the area of service. Some clubs in the District are working on the Membership Growth Event. This is where the club focuses on potential Lions that have never served and want to become Lions. Many project planners are now available on the LCI website to assist in planning a successful service event, whether it is a one-day project or one that will continue indefinitely. To increase the support given to our clubs and Lion members, we now conduct bi-monthly webinars so Lions can receive training from the comfort of their own homes. We are also very proud to be conducting our very own District Enhanced Learning Institute (DELI) beginning in February and continuing thru April.

In addition, I am very happy to report that NAMI has been deemed a success and will roll out to all districts in North America this fall. The District Governor-Elects from Alabama will be well versed on this fantastic initiative when they receive their training in St Charles, IL in February. PID Jerome Thompson and PCC Ron Seybold, District 34-A NAMI Champion, will be sharing our NAMI results with them and assist them as they conduct their district analysis meetings

prior to their training. It has been a tiring year but also a very rewarding one in knowing that Alabama Lions have once again answered the call to assist in the development of new and creative programs which will help shape the future of our association as we continue into our second century of service. I would like to personally thank PCC Ron Seybold for his help in providing the NAMI details in this newsletter.

I would also like to thank the Athens, Cullman Community, Gurney, Hayden, Cullman and Florence Downtown Lions Clubs for allowing the District Governor team to visit their clubs. It is always rewarding to hear about their service and what they are doing in their community to promote Lionism.

I would like to encourage each of you to attend your District 34-A Convention that will be held on March 6 and 7, 2020 in beautiful Scottsboro, Alabama on Lake Guntersville. Each club will be receiving a personal invitation in the mail, just duplicate and mail in if you don't have access to the website. If you have not seen it, please check with your club secretary or president. You can also register online at www.AlabamaLions34A.com. The Early Bird rate for Friday and Saturday is only \$47 and can be paid via credit card or PayPal online. We will also be giving away a flat screen

TV at the convention/celebration. For each day you attend you will receive a chance to win. We will also be collecting food for the District Food Bank. For each four (4) cans of food or each \$5 donated, you will receive a chance to win the TV. The more you donate the better your chances to win. You will also find a link to make your hotel reservations at the new Hampton Inn in Scottsboro. Please book your room early to get the Lions rate of only \$99, you will need to tell them you are a Lion. This rate is good until Feb. 23, 2020. After that date the current rate will prevail, if rooms are available. There are many fishing tournaments in the area this time of the year so it is very important to book early to be insured that a room is available. Also, another reason to register now is so that we can get a good head count for our caterer. You will have a meat choice if you book prior to the convention. Please bring your club banner and one \$20 gift (door prize drawing) to the Saturday Luncheon. Our guest speaker, ID Justin Faber, from the great state of Minnesota will be with us both Friday and Saturday for a fun filled and informative two days. You do not want to miss any part of this convention. Scottsboro is the home of Unclaimed Baggage, a shopper's paradise. All the lost airline luggage/contents from all over the world are sold from this store.

I would like to call attention to the Hayden Lions Club. In December the Mobile Screening Van was in Hayden and screened 18 people. I appreciate PDG Barry Elliott for making this possible. Standing in front of the van is Lion Paul Cun-

ningham and Lion Doug Reid, Hayden Lions President. Behind them are Lion Nelda Cunningham and 1st VDG Tim Sosobee. Thank you for your service to the Hayden community.

The Guntersville Lions are also in the spotlight for testing a new way of holding a club meeting. In December, the club held an online Facebook meeting. The club had 49 Facebook participants join the meeting. The meeting was conducted as normal with the exception of a moderator in the club asking leading questions that would result in answers that would promote interest in their club. In January, the club hosted an online 'go-to-meeting' and invited other clubs and potential members to join them to see the benefits of meeting as a remote group. This could open the door to others that would like to join in a Lions meeting but just don't have the time to travel or the money to spend on a meal and transportation. If you have an interest in doing either, please let me know.

The ramp project continues to grow and I would like to give a special thanks to Lion Tim Carter of the Athens Lions Club and his crew of Limestone County volunteers. Tim has assembled a group of Lions and non-Lions that have worked tirelessly during December with more than 60 man-hours to construct three (3) ramps. If you would like to volunteer to help in this much needed effort, please let Lion Tim at carter.tim7@yahoo.com or me at contactus@guntersvillelion-sclub.com know.

Looking forward to seeing you at the District Convention.

LIONS DISTRICT 34A CONVENTION/CELEBRATION REGISTRATION

Bits and Bytes- March 6 & 7- Jackson Co Park 146 Rita Williams Dr, Scottsboro, AL 35769

Lion Name _____ Guest Name _____

Club _____ Position in Club _____

Your Address: _____

Phone _____ Email _____

Meal Choice for Saturday: _____ ½ Baked Chicken _____ Ham _____ Guest: _____ ½ Baked Chicken _____ Ham _____

Early Bird Friday night meal and event (only) \$21 x _____ (\$23 at event)

Early Bird Saturday event and meal (only) \$26 x _____ (\$29 at event)

Early Bird Friday and Saturday \$47 x _____ (\$52 at event)

Book YOUR Reservations at Hampton Inn in Scottsboro before Feb. 24, 2020 (256-259-5200) to get the \$99.00 Lion rate. This is Fishing Tournament season and hotel space fills up fast! Don't delay on your reservation!

You can register and pay online at AlabamaLions34A.com OR mail registration and payment to District 34 A Lions. Please mail to: Howard Rew, 28164 J Yarbrough Road, Athens, Alabama 35613

Service! There will be a drawing for a flat screen TV! Get a ticket for each event you attend! For every 4 canned goods donated and for each \$5.00 cash donation, you will receive another ticket! Be sure to bring your club banner and a \$20 gift for door prize drawing. We hope to see you in Scottsboro!



DG Floyd
"Bubba"
Bingham

DISTRICT 34-B

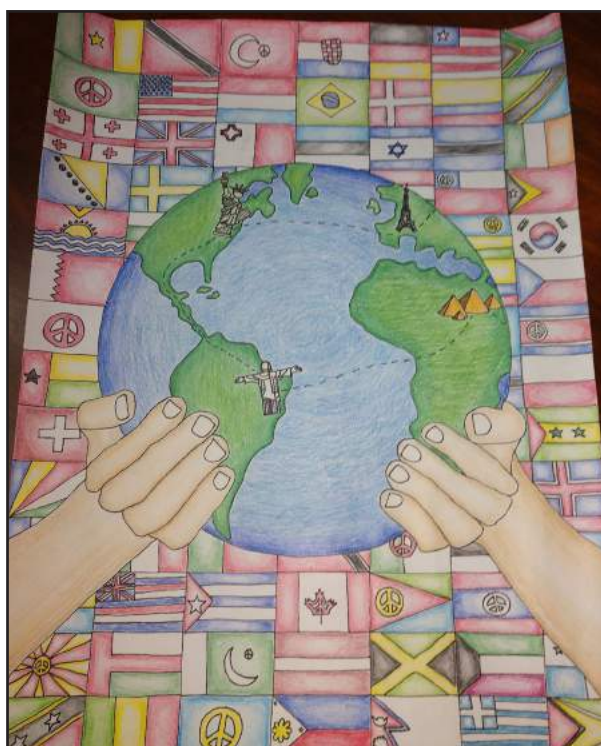


In and Around the District

Happy New Year to the many dedicated Lions of District 34B. We've not only moved into a new year; we've also moved into a new decade. The year 2020 is upon us. Does that have any significant meaning to us Lions? It should since 2020 represents perfect vision! Ms. Helen Keller adopted the Lions as Knights of the Blind. We have several visually impaired Lions throughout our clubs that contribute significantly to the services provided to all citizens of our respective communities. Those of us who have good vision can't always appreciate the unique ideas and opportunities that may be offered by the visually impaired. Let's request that all those Lions whose visual acuity is diminished, to offer the rest of us some ideas as to how we can better serve that group of citizens during this year of 2020. I can't think of a better way to give back to those who may sometimes be overlooked.

PEACE POSTER: I'm very happy to announce that the 34B District Peace Poster winner is Miss Leah Lethander from Auburn Junior high school. From the five posters submitted by the following Lions clubs, Moody, Auburn, Opelika and Vestavia Hills, hers was selected as the district winner. Her peace poster, along with posters from Districts 34A and 34C, were submitted to the Multidistrict level competition. After significant and careful consideration, Miss Lethander's peace poster was also selected as the Multidistrict winner for 2019-2020. Congratulations to Miss Leah Lethander and the Auburn Junior high school for the hard work in creating such an excellent piece of notable art and to the Auburn Lions club for sponsoring the Multidistrict Peace Poster winner! And congratulations to each Lions club that sponsored a student!

SUCCESS STORIES: Each month I try to recognize a club that stands out as a notable success within our district. There are many clubs that have success stories but one in particular has exceeded my expectations in recruiting members. At the past Multidistrict convention in Orange Beach, three clubs were recognized for their effort in recruiting and retention of members and overall club growth. The Leeds Lions club was recognized with the William C. Chandler award for the club with the highest percentage gain with a membership of 19 members or less. When I visited the Leeds Lions club, I noticed one William C. Chandler award already proudly displayed on the clubhouse wall. During that visit I presented the club president with a second award. Furthermore, while at that meeting, I was asked to perform an induction ceremony for



DISTRICT B AND MULTIPLE DISTRICT 34 WINNER
Leah Lethander, Auburn Junior High School, 8th grade
Sponsored by: Auburn Lions Club

eight new members! This club has excelled in recruiting not just members, but young members into the club in order that it may serve it's community better with fresh ideas for needed service projects. Congratulations to all of the members of Leeds Lions club for their excellent ability to promote growth within the club. I'm confident that this club will be in stiff competition again for the William C. Chandler award for member growth at the next multidistrict convention.

Miscellaneous: As I travel across the district on club visits I'm always listening and looking for ways to help our clubs. I've notice that some clubs are still paying dues for members who've long since departed the club. In recent visits I've discovered clubs that are paying dues for members who have been gone for as many as five years! This not only creates an unnecessary hardship on the finances of the club, it also misrepresents the membership numbers. While I am concerned with the decline in membership numbers, I don't expect a club to keep a member on roll that has quit or deceased. If removal of a member is a matter of knowing how to take them off the roll, let me know and I'll see that assistance is provided. As District Governor, I'm your servant. Please let me help.

As I begin the final six months as the District Governor, I have a lot of request from the 40 clubs to meet OUR goals for 2019-2020. First and foremost; grow membership.

My end of year goal is to have a net increase in membership of 10 members which would put our total membership at 792. While it may not seem like a big increase, it is a significant growth considering the district is at 754 at this writing, a minus 27. If each club could have a membership increase proportionally as the Leeds club, we would well exceed my expectations many times over. I've been asking clubs to recruit a minimum of three new members this next six months. What's the Lions saying? "Just Ask!"

By the time you read this letter, we will have had our

District Build a Vision meeting in Jemison. Each of you were given a personal invitation by email to attend and offer ideas on how to improve many areas of our district. I hope you obligated yourself to that important event. Your district leadership is always open to new ideas to grow membership and expand service, to increase contributions to LCIF, to support Alabama Lions Sight, to battle diabetes, hunger and childhood cancer, and yes, to preserve vision. NOTE: If you didn't receive the invitation you may need to update your email address with the state office. Important notices are often published via Constant Contact email.

The tornado season is approaching. Well actually it's a common occurrence across our district! Please prepare yourselves, your families and your communities for the impending disaster that occurs with great frequency this time of the year. Build a disaster kit, locate local shelters and share the address on Facebook and check on those who are less prepared.

This past six months has been extremely hard on many of our Lions families. I am saddened to learn of several deaths among our Lions ranks. Notably, 1st International Vice President Haynes Townsend passed away suddenly leaving a gaping hole in the International leadership. He was highly respected among his Lion peers and had dedicated his life to serving his fellow man. Closer to home and within our district the following have departed the Lions ranks having dedicated themselves to many years of Service: Lion Dewayne Newkirk (20 yrs. Auburn), Lion Robert Boyd (35 yrs. Hoover), Lion Herschel Coleman (17 yrs. Moody), Lion Thomas Pate (64 yrs. Northport), Lion Dwight Beams (46 yrs. Northside), Lion Karin Smith (22 yrs. Oxford); Lion Ed Grouby (45 yrs. Prattville). These Lions leave a legacy of service to their respective communities and will be sorely missed. They leave behind families that have also sacrificed through Lions service. We thank them for their dedicated service and pray God's blessings on their families.

Finally, the District 34B Convention and the next District Cabinet meeting is in Prattville at the Gillespie Senior Center, March 21, 2020. Our guest speaker is ID Larry Edwards. Please watch for future registration invitations and let's make this a successful meeting. Again, Happy New Year. Let's work hard to make the next 6 months a resounding success for 34B.

Your Servant
Bubba Bingham
District Governor, 34B



Leeds Lions Club President, Dr. Richard Palma
received William Chandler Award
presented by DG Bubba Bingham



Oakman Lions Club President William Hyde and member
Harold Martin received 20 year Monarch Chevron pin,
presented by DG Bubba



DISTRICT 34-C

DG
Yvonne
Burroughs



In and Around the District

Hi Lions of District 34-C. Happy New Year. As you know, this year, 2020, is a Leap Year and that means we get an extra day to serve. I hope you were able to do your part to alleviate hunger last month. The month of February is Childhood Cancer Awareness Month and February 15th is International Childhood Cancer Awareness Day. Did you know that:

- Each year, more than 300,000 children are diagnosed with cancer globally. This means that a child is diagnosed with cancer every 2 minutes.
- There has been a **13%** increase in incidence of childhood cancer over the last 20 years.
- Globally, 37% of children with cancer survive, but survival rates vary widely by region.
- **6 years** is the average age at diagnosis of children with cancer
- **>90%** of childhood cancer deaths occur in low resource settings.

Some ideas for service projects are: Identify nearby childhood cancer centers and provide craft materials, puzzles and games to children receiving therapy or treatment; Prepare healthy meals for families with children undergoing treatment; Give gift cards to identified families in need or a nearby childhood cancer center. Cards could cover expenses like gasoline, parking, food, etc.; Make or buy new hats, caps, head scarves and blankets to donate to childhood cancer centers; Help coordinate travel arrangements to and from treatments for a family of a child with cancer; Organize a weekend retreat for families with children in remission; Sponsor a child to attend a childhood cancer camp or activity; Provide tutoring services to children with cancer, as well as their siblings; Form a support group for those affected by childhood cancer, such as patients,



Winner of District 34-C Peace Poster Contest.

caregivers and survivors; Provide funding support for essential medicines and supportive services. Crucial medical needs could include chemotherapy supplies, nutritional supplements, medical equipment, essential staff, etc.

FYI, the Mobile University Lions Club has changed their name to the Mobile South Alabama Lions Club. Congratulations.

The winner of the Peace Poster contest for District 34-C is Emerson Gehrman, an eighth grade student at Orange Beach Middle School. The Orange Beach Lions Club is her sponsor.

Our District remains busy. Clayton Lions Club members manned a donation station for cash contributions to help support the efforts of the DHR to provide a gift to the children of the less fortunate clients of the DHR in the community in addition to the donation already made by the club to the DHR. Clayton Lions also erected American Flags in the community during the Christmas Holidays. Headland sponsored 4 local families to purchase Christmas gifts and clothing. Headland built another wheel chair ramp

in the Wiregrass Area. Gulf Shores Lions Club collected and donated food items for distribution to needy families in their community. The Brewton Lions Club made their monthly donation to a restaurant that feeds needy people in their community. The Mobile South Alabama Lions also build a wheel chair ramp in the Mobile area. Several of our clubs volunteered with the Salvation Army Red Kettle-Selma Lions, Saraland Lions, Montgomery Dixie Lions and Eight Mile Lions. Eight Mile Lions delivered turkeys with all the ingredients for Thanksgiving dinner to families at 5 elementary schools in the Prichard/Eight Mile area, a total of 20 dinners. Eight Mile Lions also volunteered at the Salvation Army Angel Tree warehouse. Saraland donated money to a Saraland Boy Scout Troop and to Saraland Schools. Several Clubs were participants in their city's Christmas parade- Headland, Saraland and Atmore.

I visited the Daleville Lions Club and had the pleasure of participating in their Christmas fundraiser. The members bring wrapped gifts and the gifts are auctioned off, sight unseen. The money raised, \$1025.00, was donated to ALOF for scholarships. I also traveled to Enterprise to visit the Enterprise Lions Club. The club has donated over \$56,000 to various organizations in their community. I visited the Selma Lions and learned of the Fair that they put on every year raising thousands of dollars to assist people in the community. I also had a great visit with the Montgomery Dixie Lions who are working hard to increase membership and working toward diversity in their membership. I had the pleasure of meeting one of their oldest members, Lion Chester Carr.

In December, Atmore Lions Club celebrated their 92th Anniversary a little early, because they will be busy coordinating the plans for District 34-C District Convention in February. It was a splendid celebration and I was honored to be invited.

Please continue to record your service activities in MyLion and complete your Monthly Memberships Report (MMR) in MyLCL.

How can I help you? Let me know.

We have the POWER to make a difference.

Dates to remember:

February 15, 2020- International Childhood Cancer Awareness Day

March 27 & 28, 2020-District 34-C's District Convention in Atmore

Yvonne Burroughs



The Atmore Lions 92th Anniversary Celebration.



Eight Mile Lions at Salvation Army Angel Tree Warehouse
Pictured Lions are James Finley, Gwendolyn James, Sandi Pegues, Marcella McCracken, Yolanda Broom, Samuel Tartt, Ray York and Arthur Johnson.



The Headland Lions Club w/finished ramp project; Photo



Happy New Year Lions of Alabama!

Wow! A new year has begun, 2020. As Lions, we are in the 2nd half of our year.

I know that a lot of good things took place during the holiday season and that as Lions, WE SERVE.

It is time now to concentrate on our three major opportunities: service, leadership, and membership. The more service we can do in our various communities, the more members we can engage and the more leaders we can develop. As Lions, we help feed the hungry, help identify vision issues that need immediate care, help improve our environment and we are the ones who meet specific needs in each community.

This year ASK someone to join your club. We are looking forward to increasing our Lions power to continue meeting community needs such as diabetes, feeding the hungry, vision care through eye screenings, childhood cancer,

providing scholarships for graduating seniors, cleaning up the environment, providing disaster relief, and the list continues.

LCIF is our foundation as Lions. Please support it with annual club contributions and annual individual Lions contributions. With your club support and individual Lions support, the foundation can provide more service within our communities. Please give, this is apart of our SERVICE also, as Lions.

MD34 districts 34A, 34B, and 34C are now preparing for Lions district conventions. Each district will provide their dates and locations for district conventions in their sections of AL Lions Newsletter. Lions, please support your districts by attending conventions and serving on committees to help move your districts forward. By participating in your districts, you help move our Multiple District 34 forward. Please do what is asked of you by your District

Governor.

The MD 34 State Convention committee is preparing for the state convention which is in Hoover, AL on April 17 – 19, 2020. Please be on the lookout for more information from the MD 34 State Convention committee. Please help them when called upon. Mark your calendar today, April 17-19, 2020!

Thanks to District Governors Larry Bagley, Bubba Bingham and Yvonne Burroughs for submitting their district Peace Posters. MD 34 first place winner, Leah Lethander, sponsored by Auburn Lions Club. Two honorable mentions: Miaa' Kkayla Collins, sponsored by Gadsden Lions Club and Emerson Gehrman, sponsored by Orange Beach Lions Club. Congratulations to these three students! Winner, Leah Lethander will be honored during the MD 34 State Convention in Hoover, AL on April 17-19, 2020.



**Lion's Den of Council Chair Lion
Linda A. Starr
2019-2020**

Five ways to keep Lions engaged and motivated

Being the MD34-GMT means that I am constantly looking for ways to keep Lions members satisfied and I will admit it is a complex area that can challenge our club leaders and if ignored will result in member dissatisfaction. There are innovative ways to maximize member satisfaction and motivate them to be engaged in club activities.

Lions members want to be valued as a team member and appreciated for their contributions. Club Presidents must recognize their member's comfort zones in order to guide member growth. There are a number of key strategies that leaders can utilize.

Leadership Support

Some members are reluctant to volunteer for officers' positions because of being afraid of failure. Be sensitive and assure the member that you will be by their side to answer any question and will assure their success.

Training and Feedback

Membership satisfaction will



MD34-GMT Ron Mitchell

be tremendously increased with training and the trainer's positive feedback. Lions Clubs International has the best training programs, bar none, and is available online, in-classroom and one on one. Satisfaction and confidence will surge with training.

Effective Communication

Effective communication influences everything Lions do to increase employee engagement and help people stay motivated. Clubs that have a culture of communicating keeps the membership looking forward to the next exciting project.

Rewards & Recognition

Recognizing the efforts of the members and letting them know that their contributions are being appreciated is essential. Rewards can be recognizing a project chairperson at a club meeting; 100% attendance lapel pin awards, membership pin awards or a party for the entire club to celebrate a goal-setting year.

Set Attainable Goals

SMART goal-setting is a great strategy to ensure that all members are on the same page regarding what needs to be done and what contributions they need to make in order to attain goals.

The SMART goal-setting strategy ensures that the goals that the board set for your mem-

bers are specific, measurable, achievable, relevant and time-based.

Setting attainable goals coupled with all of the factors listed

above, presidents can ensure that they keep their members engaged and motivated thereby improving the member satisfaction and attracting new members.



MD 34 Leo Club Survey Leo Club Information



Leo Club Name: _____ ID No. _____

Charter Date: ____/____/____ Leo Club members? ____

Faculty Advisor's Name: _____

Cellphone: _____ Email: _____

Please, submit activities in Word format like you would use to submit a press release. Then, include a photo of Leo Club members and identify them by name.

Sponsoring Lions Club: _____ ID No. _____

Lions Club President's Name: _____

Cellphone: _____ Email: _____

Lions Club Leo Advisor's Name: _____

Cellphone: _____ Email: _____

PDG Pedro M. Pino Sr., MD 34 Leo Club Committee Chair
Call or Text: 205-515-0494 • Email: pmpino44@yahoo.com

ATTENTION ALL LIONS CLUBS

Let all the Lions of Alabama know what your club is doing in the near future. E-Mail, fax or call Doris at 205-933-9288, fax 205-933-9215, E-mail: lionsofAlabama@bellsouth.net, and indicate it is for the newsletter. We cannot use clippings from local newspapers. When you send photos they must be in JPEG format, and everyone in the photo needs to be identified. These articles will be used on a first come first serve as space is limited.



Childhood Cancer Donation

By 2VDG Brenda Elliott

I had the privilege to attend the Christmas Banquet for the Clanton Day Lions Club to receive donations for Children's Hospital. I was also excited to install a new member, Adrian Barrington.

Through the club's generosity and with the help of the Chilton County Peach Queens, they were able to donate hundreds of dollars' worth of toys to children with cancer at Children's Hospital in Birmingham. Miss Peach Queen, Marybeth Porter, also expressed a desire to work in the future with children having childhood cancer!

Thank you to the clubs that have donated that I might not know! I would love to give you a shout out in the newsletter! Just contact me at the email below. "Together we can do so much!"

Please let me know if you want a copy of the Wish List from Children's Hospital for donation suggestions by emailing me at bfmelliott@yahoo.com.

I'll be glad to meet you to receive donations! If you want to deliver them yourself, contact Mindy Wald at mindy.wald@childrensal.org, so she can give you a day and time to meet her at the hospital.



Pictured, from left, are Young Miss Peach-Lexie Deavers, Miss Peach Queen- Marybeth Porter, Junior Miss Peach- Sophie Porter, Clanton Day Club President-Chris Sparks, and 2VDG Brenda Elliott and Front-Little Miss Peach- Ryleigh Green



Auburn Lions present donation

Pictured, left, at a recent meeting on 1-7-2020, Lisa Pierce of the organization Alabama Rural Ministries visited. The organization helps combat poverty, provides home repairs and children ministry through volunteers. Auburn Lions presented a donation to the organization. Pictured with Pierce, are Auburn Lions member Bill McCrary, left, and Auburn Lions President Pete Miller.





MD 34 ANNUAL CONVENTION

April 17, 18, & 19, 2020

**Embassy Suites - Hoover • 2960 John Hawkins Pkwy.
• Birmingham, AL 35244 • (800) 362-2779 Code: LIO**

Lion _____
Position in Club _____
Badge Name _____
Badge Name _____
Mailing Address _____
Phone # _____
Lions Club _____

Lion Hospitality Book:

Registration and Meals # _____ @ \$135.00

List any Food Allergies: _____

Individual Prices:

Registration # _____ @ \$35.00

Donation of \$5 for Hunger service project \$ _____

Friday Oldies Party # _____ @ \$40.00

**All meals are to be vegetarian- (Y or N) _____

Saturday Lunch # _____ @ \$20.00

Saturday Banquet # _____ @ \$45.00 _____

Entree Choice Prime Rib (medium) _____ Eggplant Parmesan _____

Chicken Chardonnay _____

Total \$ for registration and donation for Hunger project \$ _____ (mail with registration form)

Make Check Payable to: MD 34 State Convention

Mail to: PDG Barry Elliott

5308 Washburn Dr., Adamsville, AL 35005

Questions to 2VDG Brenda Elliott or PDG Barry Elliott

bfmelliott@yahoo.com or barrymiell@yahoo.com



**CONVENTION
REGISTRATION
DUE BY
MARCH 16, 2020**

1. The hospitality book is \$135.00 and includes 3 meals- the Friday night meal and party, Saturday lunch, and Saturday banquet. Parking and Wi-Fi are free. Purchase of full Hospitality Book reflects a reduction of \$5.00 in fee. All attendees must pay registration fee (whether eating or not) and doing so by March 16 guarantees a meal. Payment must accompany registration form.

2. Lions must make their own hotel reservation! Room rates are \$131.00. A hot full breakfast and evening snacks/drinks are free with a room reservation.

Call: 800-362-2779 Code: LIO- Reservations must be made by March 25 by midnight to be guaranteed this price!

3. Delegate Voting: Only delegates of clubs in good standing may vote. Good standing for these purposes means those clubs which do not have accounts payable to Multiple District 34 or Lions Club International in a cumulative excess of \$50.00 and are not on Status Quo. Please submit your club-approved delegates to your District Secretary prior to Convention.

4. Please wear oldies attire (50's-60's) for the Friday night party, there will be prizes awarded based on costumes!

5. Please bring club banners to display in the meeting hall. Each club is asked to bring a door prize and canned goods to be given to a homeless shelter in the area.

Registration form also on our website: lionsmd34.org